

Case study: Damco Supply Chain Orchestrator



4PL ORCHESTRATION FOR SYNGENTA

COVERING SOURCING, EXECUTION, MONITORING AND ANALYSING OF LOGISTICS SERVICES WITH END-TO-END VISIBILITY

THE CHALLENGE

Marion Matthewman, Head Global Logistics at Syngenta: *"We are building an industry-leading supply chain solution, and as our global sea and airfreight 4PL, Damco is a key contributor to that endeavour. They have demonstrated their ability to become a strong business partner for Syngenta, and this 4PL agreement will be a key enabler to help deliver our business objectives"*.

One of the key objectives is to harmonise the existing landscape of differing local and regional solutions into one common platform that provides total visibility and facilitates further supply chain optimization.

THE SOLUTION

Damco is the lead logistics partner (4PL) for Syngenta's global sea and airfreight shipments. The solution is based on four pillars covering the sourcing, execution, monitoring and analysing of logistics services while providing end-to-end visibility.

WHY DAMCO?

"Syngenta has been a key customer for Damco for many years," says Anthony Elwine, Damco's Global Head for the Chemical Vertical. *"They know from experience that we are familiar with the specific requirements and regulations that apply to logistics for the chemical industry, where most of the cargo is classified as 'dangerous goods'. Combining that specific expertise with our 4PL capability created a perfect match with Syngenta's requirements."*

THE CUSTOMER

Syngenta is a leading agriculture company helping to improve global food security by enabling millions of farmers to make better use of available resources. Through world class science and innovative crop solutions, its 28,000 people in over 90 countries are working to transform how crops are grown. Syngenta is committed to rescuing land from degradation, enhancing biodiversity and revitalizing.



About Damco

Damco is one of the world's leading providers of freight forwarding and supply chain management services. For more than 100 years, we have been providing customers with transportation and logistics solutions that support the way they want to do business, wherever they are in the world. Damco is part of the Maersk Group. More information on Damco and Damco-services can be found on www.damco.com