

Case study



**PROVIDING STATE-OF-THE-ART WAREHOUSING
AND FACTORY DISTRIBUTION LOGISTICS FOR
CONSUMER GOODS**

THE CHALLENGE

Towards the end of the 1990s, one of our customers took the decision to outsource their in-plant finished goods logistics to the Czech Republic. Behind this decision was the customer's objective to carry out more state-of-the-art finished goods handling and distribution management. To realize this objective, they established a long-run strategic partnership with Damco.

THE SOLUTION

We worked closely with the customer to help meet their objective and in 2002 and 2003, opened two distribution centers in the Czech Republic and one distribution center in Slovakia.

Three years later, we put in place processes to arrange the pick-up of finished goods from the assembly line in one of the distribution centers in Czech Republic.

This was followed in 2010 by the opening of another distribution center in the Czech Republic, and the launch of international Full Truckload (FTL) distribution in 2011.

THE RESULT

By 2015, the storage footprint for our customer covered some 15,000 square meters. Our solution ensure that the customer was provided with a clear single point of entry visibility and control of the entire finished goods chain. This led to an increase in management efficiency for the customer and a scalable solution that allowed for more lean manufacturing of (core) processes, reduction in the risk of business disruption, and the lowering of emergency and back up costs. The customer service level has been continuously upgraded, leading to higher revenue growth.

THE CUSTOMER

A leading global producer of hygiene and personal care products, sold in more than 175 countries around the world. The customer employs over 40,000 people and manufacturers its goods in almost 40 countries worldwide.

About Damco

Damco is at the forefront of developing innovative supply chain solutions. We fuse our global network and depth of expertise with pioneering digital innovations to enable our customers to stay ahead. Our vision is to connect and simplify supply chains across the globe.

We are experts in the field of complex, rapidly changing markets such as fashion, retail, chemical, FMCG and technology. With a presence in over 100 countries, where we employ more than 11,000 people worldwide, we combine global reach with depth of local understanding. In 2016, we reached a turnover of 2.5 billion US dollars, managed 659 thousand TEUs (twenty-foot equivalent units) of ocean freight and 190 thousand tons of air freight.

We are proud to be a part of A.P. Moller – Maersk.

